



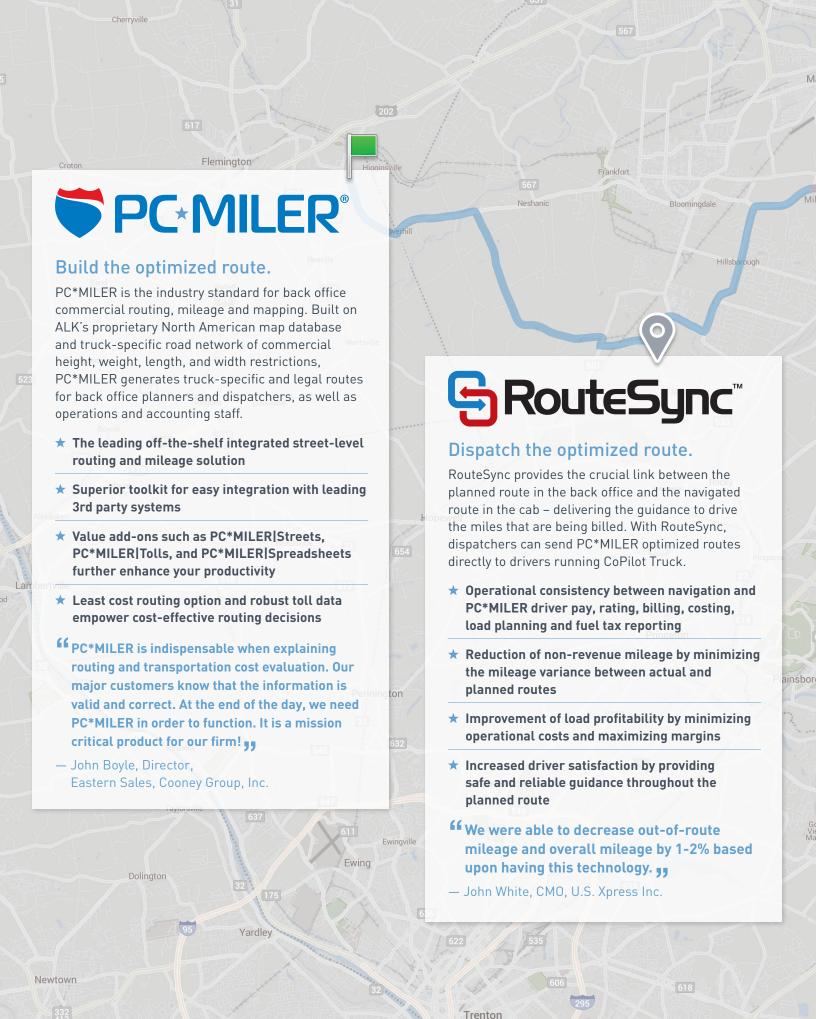
## ROUTING > MILEAGE > MAPPING > NAVIGATION

## → the ALK advantage

We've got you covered. From back office routing and mileage to truck-specific in-cab navigation, ALK Technologies is your one-stop shop for fleet efficiency and productivity.

Now, imagine if you could ensure operational consistency between planned routes in the back office and the actual routes driven. Reduction of out-of-route-mileage, driving the exact miles that are being billed, and improved customer satisfaction with more accurate, on-time deliveries is just the beginning. The convergence and seamless integration of ALK's industry standard transportation solutions is here.

## DELIVERING TRUE ROUTE COMPLIANCE.



Morrisville





## Go even further.

Use ALK Maps to build your own Asset Tracking or Visual Dispatch Planning functionality or customize your own enterprise application based on your specific business needs.

ALK Maps is a fully customizable cloud-based interactive development platform powered by ALK's Map Data and PC\*MILER Web Services solution to provide interactive visualization of routing and mapping globally. Unlike popular consumer map visualization products, ALK Maps is tailored specifically for transportation firms that require operational and accounting consistency between their planning and visualization platforms as well as truck-specific, safe and legal routes.

- ★ PC\*MILER routing engine at the core, creating the ability to generate accurate and safe routes, based on any number of vehicle and road options, for trucks and commercial vehicles
- ★ Precise geocoding and routing functionality for enterprise applications
- ★ Alleviate unnecessary hardware, software and IT costs
- ★ Flexible, easy-to-use APIs can be used in web applications, mobile apps, or desktop products giving you complete flexibility in your product offerings
- What used to be a manual cumbersome process of referring to a plotted map and invoking Google Maps for research has been completely automated with this new solution based around ALK Maps. This saves us an average of 15 minutes for each look-up that is performed. On an average during the course of the day, each Hopewuser is able to save almost 2 hours of time.
  - Peter Adams, Driver Manager, Schilli Transportation

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To achieve true route compliance, contact alksolutions@alk.com or call (800) 377-6453.

