



Build <Map-Centric>

Enterprise Applications

Visualize data to transform your business

Any Industry. Any Asset Type. Any Application.



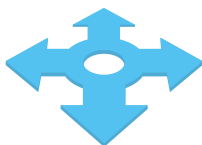
Mapping

Visualize location information on high quality map styles, including satellite imagery



Routing

Interactively plan and modify trips using worldwide, street-level map data, including commercial vehicle restrictions



Directions

Generate turn by turn driving directions and total miles for single or multi stop trip planning with various vehicle configurations



Geocoding

Input or retrieve latitude/longitude coordinates for precise locations and routing



Implementation Support

ALK Maps development teams can help with integration or support to get your application up and running quickly



JavaScript Platform

REST and SOAP APIs available through TPaaS



Worldwide Map Coverage

Including Africa, Asia, Europe, Middle East, North America, Oceania, and South America



Flexible Licensing Models

Competitive Pricing Available



Automobile Routing

Heavy, Medium and Light Duty, Vehicles

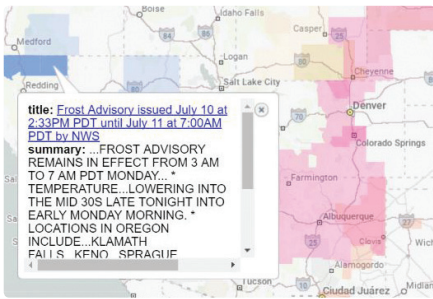


Commercial Vehicle Routing

Restrictions Available

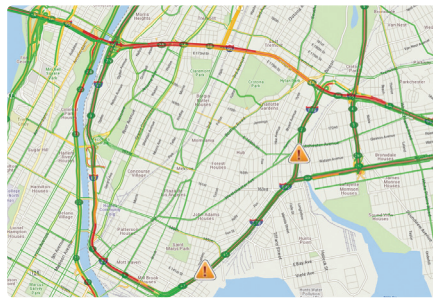
Beyond the Basics

We've got a rich suite of APIs for building specific business applications. Here's just a few:



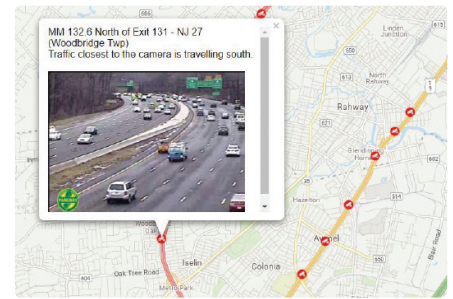
Weather Overlays & Alerts

Visualize live weather data, view potential impacts to route plans, and send alerts to managers for improved decision making



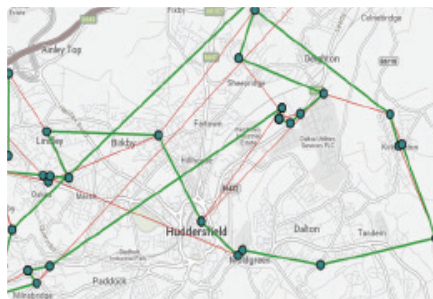
Traffic & Incident Reporting

View real-time and historic traffic conditions, as well as existing traffic incidents, for accurate ETA calculations



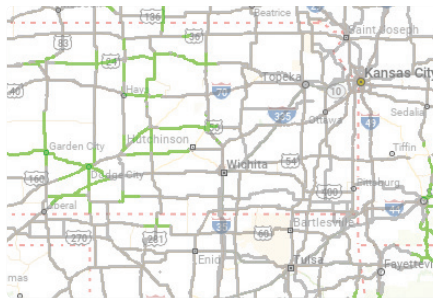
Traffic Camera Views

Gain deeper insight into traffic, accidents and other conditions by viewing regularly updated live images of the roads



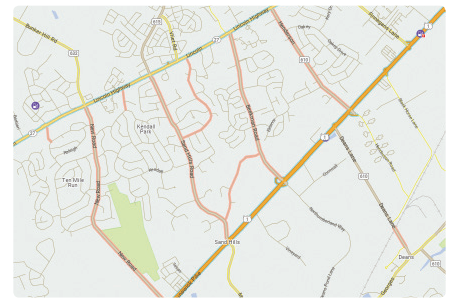
Advanced Route Optimization

Incorporate stop time windows into a route plan for appropriate trip sequencing, increased drive productivity and asset utilization



Road Conditions

Display current and predictive road conditions to gauge potential impacts on the route plan. Road conditions are designated as dry, wet/slippery, water/snow and ice/snow



Commercial Vehicle Routing

Utilize industry standard PC*MILER truck routing restrictions based on vehicle height, weight, and load to keep assets safe

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PROFESSIONAL

Enhance ALK Maps with Consistent In-Vehicle Routing and Navigation

Get consistent mapping, routes, and results by using ALK's single source of map data in the back office and on the drivers' device.



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ROUTING → MILEAGE → MAPPING → NAVIGATION